

SET-UP WORKSHEET

FACEBOOK BUSINESS PAGE

1

Set Up

1 About

2 Profile Picture

3 Add to Favorites

4 Preferred Page Audience

Tip: Add a description and website to improve the ranking of your Page in search.

Fields marked by asterisks (*) are required.

Add a few sentences to tell people what your Page is about. This will help it show up in the right search results. You will be able to add more details later from your Page settings.

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*Tell people what your Page is about...

Website (ex: your website, Twitter or other social media links)

Choose a unique Facebook web address to make it easier for people to find your Page. Once this is set, it can only be changed once.

<http://www.facebook.com/> Enter an address for your Page ...

[Need Help?](#)

Skip

Save Info

USE THIS SPACE TO WRITE OUT YOUR
DESCRIPTION. MAKE IT ABOUT YOU AND YOUR OCCUPATION


SET-UP WORKSHEET

FACEBOOK BUSINESS PAGE

2

Set Up

1 About 2 Profile Picture 3 Add to Favorites 4 Preferred Page Audience



Upload From Computer | Import From Website

USE AN IMAGE THAT LOOKS PROFESSIONAL

Skip Save Photo

3

Set Up

1 About 2 Profile Picture 3 Add to Favorites 4 Preferred Page Audience

FAVORITES

- News Feed
- Messages
- Events

Add your Page to your favorites to easily access it anytime.

Jax Templeton

Add to Favorites

Skip

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4

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Tell us about the people you'd most like to connect with. Anyone can find your Page, but we'll do our best to put it in front of the people who matter to you most.

Locations 

Include  | Add a country, state/province, city, ZIP, DMA or a

Everyone in this location 

Age 

18 

-

65+ 

Gender 

All

Men

Women

Interests 

Search interests

[Suggestions](#)

[Browse](#)

BE REALLY SPECIFIC HERE, YOU'LL GET A LOT MORE TRAFFIC

Skip

Save

CREATE A PROFESSIONAL LOOKING COVER IMAGE

Make your life really easy and use Canva's free graphic template to make a gorgeous cover image.

