

CLAIM YOUR NAME EVERYWHERE



Use this guide to make certain you have claimed your name, or a close representation so that people will always be able to associate you with your profession and your brand.

www.JackieBernardi.com

LINKEDIN

Upload a professional looking image and fill out your profile and background sections.

YOUTUBE

Use your Gmail address to open a YouTube account and fill out the profile. Try uploading a video too.

TWITTER

HANDLE

PROFILE

Twitter is an excellent resource for getting your brand in front of a lot of eyeballs, and for local search.

PINTEREST

HANDLE

PROFILE

Turn your personal account into a Pinterest Business Account. This will give you more flexibility.

INSTAGRAM

HANDLE

PROFILE (Use Emoticons)

Instagram allows you the opportunity to display your personality, and is excellent for local search.

GOOGLE+

GMAIL

Get a gmail address

PERISCOPE

Use your Twitter handle to open a Periscope account.

FACEBOOK BUSINESS PAGE

GET ONE TODAY

You may or may not use Facebook for updating your timeline anymore, but your clients sure are. More importantly, they are using Facebook Search to find local service providers. You can't afford to ignore this amazing reputation development tool.

WATCH THE VIDEO

