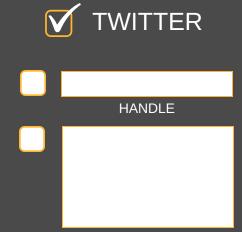
## REPUTATION MANAGEMENT 101

## **CLAIM YOUR NAME EVERYWHERE**

















**PROFILE** 

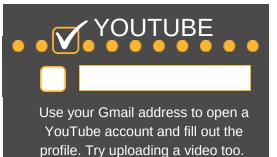
Twitter is an excellent resource for getting your brand in front of a lot of eyeballs, and for local search.

Use this guide to make certain you have claimed your name, or a close representation so that people will always be able to associate you with your profession and your brand.

www.JackieBernardi.com



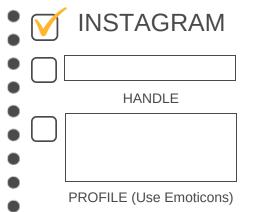
and fill out your profile and



	PINTEREST
	HANDLE
•	

Turn your personal Business Account. This will

**PROFILE** 



Instagram allows you the opportunity to display your personality, and is excellent for local search.



PERISCOPE

Use your Twitter handle to open a Periscope account.



## **GET ONE TODAY**

You may or may not use Facebook for updating your timeline anymore, but your clients sure are. More importantly, they are using Facebook Search to find local service providers. You can't afford to ignore this amazing reputation development tool.

