

REPUTATION MANAGEMENT

BRANDING 101

HOW TO FIX YOUR ONLINE REPUTATION

When you work in the Beauty Industry, no matter what your employment status is, or who signs your checks, you should consider yourself "self-employed."

Mostly your clients won't care about the spa or salon you work at, they'll just care about you, and what you can do for them.

This is why managing your reputation is SO important.

Read the following chapter on how to fix your reputation from one of my signature classes: "HIRED! The Cosmetology Student's Guide To Finding a Great Job."

Then download the Reputation Management Worksheet



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CHAPTER



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THE WORKSHEET